Add Social Media Buttons to your PDF Report

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Http://wordpress-websitebuilder.com
Mitz Pantic
Introduction

Social media has become a necessary part of website promotion and people often forget about this when giving away a FREE report or even selling an Ebook.

There is absolutely no valid reason or excuse or not putting social networking buttons in your PDF reports an e-books.

What if I am using Open Office?

If you can insert an image and make a hyperlink then you can use Open Office for the tutorials in this report.

When creating the PDF file, please check your links are working before you share the document! 😊

Adding an Image to a Word Document

I am going to show you how to add an image. See the picture below for reference. We will need to add different images for different buttons. Then we will link them to certain accounts.
1. Press on the insert tab, and then press the picture icon.
2. Now you can browse through your computer to find the picture that you want. You can download a free icon from the Internet or from your website.
3. Press on the insert button below.

**Linking a Twitter Follow Image in a PDF**

It is extremely simple to include a follow me on Twitter button in your PDF. All you have to do is Insert an image as shown above and then make it a hyperlink to your Twitter account page. For example my Twitter account URL is [http://twitter.com/wordpresswb](http://twitter.com/wordpresswb). The image below also is hyperlinked to go there.

**How to make a follow me Twitter button**

The first thing you need to do is insert your image into your word document. After doing that you can follow the instructions below.

1. Right click on the image.
2. Choose hyperlink form the menu. See the screenshot below.
3. The box below will appear. Add your Twitter URL into the address section as shown below.
4. When you are finished press ok.
Adding a RETWEET link or image to your PDF

Adding a RT link or image in your PDF can make your PDF into a viral web marketing machine for your website. If you plan to give your fantastic knowledge away for free, why not include everything you can to help people share the document around and get you the best value out of it.

This is the link to use to get people to reweet any URL you prefer.

http://twitter.com/?status=RT: @wordpresswb FREE report about my top secrets http://wordpress-websitebuilder.com

And this is what it all means:

**Yellow:** Replace your Twitter username here

**Green:** Your tweeting message

**Ugly blue:** The URL you are tweeting about

**Where can I put this link?**

You can insert an image or write some normal text and make that a link. Below I will show you both ways. The first way is to place the link in the footer of the document so it will show on every page in your PDF. (Like what I have done below)

1. Double-click on the footer area in your document. This will make it back give so you can add something to it.
2. Type in the text that you want to hyperlink.
3. Select the text by making it blue.
4. Right click on the text to see a menu appear.
5. Choose hyperlink from the menu. See the screen shot below.
6. The insert hyperlink box will appear. Paste your customized URL for re-tweeting your landing page. Paste it into the address section as shown below.

7. Press okay to finish the hyperlink.
8. Now select the text by making it blue again.
9. Change the size of the font, center it, color it, highlight it, and so on.

You can RT the URL of the PDF or the landing page where people signup for it. In fact you can RT any URL you like.
How to add a re-tweet button

Okay so now you have an image. Here is my image below..

![Retweet this Cool FREE Report!](image)

Now you want to make this image a link to retweet the url you specify.

All you have to do is right click on the image and add the destination URL re-tweeting formula.

```
http://twitter.com/?status=RT: @wordpresswb FREE report about my top secrets http://wordpress-websitebuilder.com
```

Yellow: Replace your Twitter username here

Green: Your tweeting message

Ugly blue: The URL you are tweeting about

Just say my URL I want to Retweet is [http://tips4pc.com/download](http://tips4pc.com/download) and I want to RT my Tips4pc Twitter account. Here is how I would alter the link.

```
http://twitter.com/?status=RT: @tips4pc FREE report about my top secrets http://tips4pc.com/download
```

Here is what happens when I hover my mouse over the new linkable image I created.

![Retweet this Cool FREE Report!](image)

FREE report courtesy of Mitz

That is in a FREE report I gave to my Tips4pc followers.
Adding a link to your Youtube channel

Simply go to your Youtube channel and copy the URL. Now you can add an image into your word document or simply make a link. You can also link out to any individual video by going to the page and copying the URL.

Add an Image into your Word document.

Here is mine:

And here is my finished product after adding an image and then making it a hyperlink to my Youtube channel. Mouse over the button to see where it leads to!

- You can also link to a particular video or even a Youtube video playlist!
Adding a link to your Facebook page

Facebook is huge in the social media market and can definitely bring new a lot of website traffic and sales. People on Facebook followed groups and pages that are linked to exactly what they are interested in. This is why you need to advertise your Facebook page everywhere you go.

You can link to Your Facebook page by:

1. Sign into Facebook
2. Press on the Account link at the top to see a menu drop down
3. Choose “use Facebook as a page”
4. Choose the page you want (I have about 10 pages)
5. Copy the URL as shown below

Of course you can make your link a simple text link or you can make it an image link.

You can also test a URL by pasting it into your browser address bar and seeing where it leads.

You can link to your Facebook welcome page

You can choose to link directly to a particular landing page within your Facebook page. Some people have FBML pages that are like landing pages.

For example some people have a welcome page such as the one shown below. All you have to do is go there and copy the URL.
As you can see, I have numbered instructions on what I want the visitor to do.

First I want them to click on the like button above and then I want them to sign up to my newsletter below.

**Adding a RSS Feed link or button**

By now you would understand how to add an image and make it into a link or add text and make that into a hyperlink.

Therefore to make an rss button link you simply have to insert an image, and then make it a hyperlink to your rss feed.

Some people have their website RSS feed directed through Google Feedburner. You can login to your account to get your feed URL.

If you are simply using the default Wordpress URL it would look something like this [http://yourdomain/feed](http://yourdomain/feed)
Saving your Document as a PDF

When you have finished editing your document and buttons make sure you save your document as a PDF file.

4 Cool Ways to add Social Media Buttons to your WordPress Website

Adding Social Media Buttons to your WordPress Website is an extremely important part of website promotion. You have to add the social media buttons onto your website so people can appreciate your content and easily share it with their friends. If you have not installed social media buttons then you are missing out on a whole lot of free promotion and neglecting the chance to enhance your social media profiles.

There are a few ways to add social media buttons to your WordPress website. One is to do it manually and the other is to install a WordPress plug-in. I have ventured down both paths and ended back at installing a WordPress plug-in to add social media buttons to my website. I have previously published
articles about how to add a Facebook share button and mentioned other plugins to use. However now I have new favorites.

### Why use a WordPress plug-in to add social media buttons?

1. It is easy and quick and you do not need to know any coding.
2. They always look professional and line up nicely.
3. The big one is less stress trying to doing it manually.

### 3 cool WP Plugins to add social media buttons to your website

I have tested approximately 10 or more WordPress plug-ins that will add social media buttons to your WordPress website. Of course this does not make me an expert and I can only suggest these 4 ways to add social media buttons. I have previously added the code in manually for many different social media buttons which was a pain in the “butt” as each WordPress theme demanded different customizations. Now I have narrowed my choices down to the Plugins that look great, encourage shares, and do not slow my blog down.

I have also included one manual way for Thesis fans.

#### Sharebar – Social Media Buttons

The *Sharebar WordPress Plugin* is by far the best sliding vertical bar I have seen to date. It is so easy to setup and use and can be customized in a matter of minutes. I also absolutely love the look of it and I am sure it does not slow down my website in any way. In fact you will be able to see it to the left of this post. Please feel free to press on the buttons and try it out! 😊

Socialize – Social Media buttons

I had a dilemma when I had to choose between this groovy WordPress plugin and the manual way I have mentioned below. Look how great this Socialize plugin looks. I just do not know why more webmasters are not using it??

Inside the content (aligned left or right)

In a box below the content

Take a look at the screen shot below. How cool does this Social Media sharing box look?

http://wordpress.org/extend/plugins/socialize/

Sexy Bookmarks – Social Media Buttons

I have used Sexy Bookmarks and there is no doubt that it is cool, however as I do not believe it encourages sharing as much as the previous two WordPress plug-ins do. I am mentioning this WordPress plugin because I actually get a lot of questions asking what it is.

The fact that it is hiding is totally cool, but I think that having the buttons fully visible encourages sharing more.

http://wordpress.org/extend/plugins/sexybookmarks/

Adding Social Media Buttons to Thesis Manually

I played around with code and wasted time, then stumbled across an amazing tutorial by Nicholas Reese on how to add social media buttons to thesis. I grabbed this code and changed it to suit my website, adding it to the hook below the post, and changing the CSS. I also added a Google plus one button in.
Where it says $twitter= in the code you need to add your Twitter name after that like this:

$twitter='wordpresswb'

I also added the Google plus one button into this code.

Of course I need to adjust this further and possibly take the email button out and add other social media buttons that will work better for my website.

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**Conclusion on Adding Social Media Buttons**

The WordPress plug-ins are fantastic when it comes to adding social media buttons to your website. Sometimes you have to give in and install a plug-in, as I know many people are trying to build their WordPress websites without adding heavy extras. At the moment my absolute favorite plug-in for adding social media buttons is definitely the sharebar.

Another one that looks great but I have not tried is WP Socializer. Be sure to check this one out if you are still undecided.


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**Which WordPress plug-in or manual method do you use to add social media buttons to your WordPress website?**

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**Install a Google Plus Profile Button on your WordPress Website**
Learning how to install a **Google plus profile button** on your [WordPress website](http://wordpress-websitebuilder.com) is something that you will need to find out how to do as soon as possible. Google plus has taken the world by storm, however what else did we expect from Google? They have provided us with the best [free Google tools](http://wordpress-websitebuilder.com) and just keep unpacking more year after year.

Apparently 25 million users have created accounts so far and of course the number is rising quickly. It actually took Facebook a few years to reach this milestone, however Google already has 180 million accounts, therefore making it a natural progression for users to create a Google plus profile. For example if you already have [Google Analytics code](http://wordpress-websitebuilder.com) installed on your website then this means you have a Google account which will also be linked to a Google plus account.

Once you have created your Google plus profile, added a few pictures and joined a few circles, the next thing you need to do is install a **Google plus profile button** on your website.

### How to install a Google plus profile button

Of course Google has a **Google plus profile button** ready for you to install. All you have to do is follow these simple instructions that I have listed below.

1. Go to [Google plus](http://wordpress-websitebuilder.com) and **log into your account**.
2. Press on the **profile** link in your account.
3. **Copy the URL** in the address bar above. See the screenshot below.

   ![Google Plus Profile Button](https://example.com/google-plus-profile-button.png)

   It **should look something like** this https://plus.google.com/110894537307512569526/posts

4. **Copy this** part only https://plus.google.com/110894537307512569526/ only.
5. **Go to** Google’s [Webmasters Profile Button section](http://wordpress-websitebuilder.com).
6. Enter your profile URL that you have copied in to the **Enter profile URL section**.
7. Choose the **button size**, see the preview on the right.
8. Then **copy the code** by selecting it and making it blue. Right click on the blue code and choose **copy** from the menu. See the screenshot below.

![Google Plus Profile Button](https://example.com/google-plus-profile-button.png)
9. **Paste the code** into a widget for your sidebar. This is the most basic way to show the button.

As you can see, I have installed a Google plus profile button in my sidebar. Feel free to press on it and join my circles.
Here is the official Google Plus profile button pictured below.

![Google Plus Profile Button](image)

As you can see this is a clickable image and you can click on this to add me to your circles.

You should also visit this post to see some cool WordPress Plugins that install Social media buttons for your website. After all, it’s all about getting social. These plugins will help you install the Google Plus button which is another story entirely. It is not the Google Plus profile button, it is a button to vote your web pages to higher rankings in the Google search engine. You can see one below included in with my social media buttons.

Do you plan to install a Google Plus profile button on your website?

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Kinds Regards

Mitz http://www.wordpress-websitebuilder.com

Add me to your Google plus Circles

The End