

How To Start A Wordpress Website

Free Step By Step REPORT



Mitz Pantic



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Disclaimer

The information presented in this free report represents a basic tutorial on how to install and setup a Wordpress Website. The finer details may change as Wordpress often updates, changes layouts of menus, or add new features.

The report is for informational purposes only and the author holds no guarantee that these instruction will work for everyone as there is no way to gauge each persons technical knowledge and computer skills.

This report also contains affiliate links that will provide the author with a commission if you purchase through these links. Please note that there is no obligation to buy anything in this free report.

Introduction

Hi guys,

Thanks for subscribing to my mailing list and welcome to my free report on “How to start a Wordpress website”. Hopefully you will learn loads of useful information and build your own Wordpress website as a result.

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My name is Mitz Pantic and I started out as a computer IT support person, which then lead to making websites and making money from them. I no longer teach computers or even repair them as making websites has taken over my life. I love making websites and building businesses from scratch. That is all I have ever done. I have **never had a job** or been an employee because if I did not have enough money I would create my own opportunities.

I am a wheeler and dealer, business minded thinker. I am always jumping straight to the question, "How can this make me money?"

Spending \$300,000.00 VS \$100.00

When I discovered how to make websites without investing too much money, I was literally in heaven. I have bought houses before for \$300,000.00 (which is cheap) and got \$250 dollars a week rent from it.

But now I can build a website for less than \$100.00, then work on it for a year in my spare time, and build it up to \$250 a week income from it....HELLO...??

In the meantime my websites (which I now call my virtual real-estate) grew in value. Now I have a few valuable properties on the internet.

Ok so now you see why I like building websites.

Please note that doing what I do takes self discipline and hard work. Don't fool yourself and think it is easy. The easy part will be following my steps in this free report...what you do with the website after that point will make the real difference.

If you are an unmotivated slacker who needs a fire cracker to get going then you better give up now.. I have had people tell me that I am full of SH** and to get a real job. They were negative lazy people without a dream.

Well sorry to prove you all wrong, but **YOU** can make money from building websites.

Where to start?

Building a website is such a detailed job and it is easy to get lost amongst the list of jobs to do. Wondering what to do first is a major problem. I often use to forget some part of the website building process so I developed a mind map for me to follow.

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There will be a link to this file download coming in one of my newsletters, so you must look out for this as this is unbelievably valuable. I really wish I had been handed this PDF file when I first started building websites!



The actual mind map has grown since this screen shot so stay tuned to my newsletters to get the full file.

I am going to run you through some steps in this mind map.

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#1 Choosing a Niche

A niche is something that your website is going to specialize in. The best way to find your niche is to pick a topic you are interested in. For example you might like “golf” or “weight loss” or “computers”.

My first niche was about computers as I worked with computers and was basically assessed with them.

Now you cannot just go out and buy computers.com or weightloss.com because they are not available. You need to find a niche within that subject.

It’s all about the keywords that people are going to use to find your website. If your keywords are not being searched for then you might as well build your website in the desert in the middle of nowhere.

What you must do is take the main topic and dig deeper to find your niche that will bring you traffic.

Let me show you an example:

1. Pick a niche you are interested in. I am going to choose “laptop” as the niche that I am interested in.
2. Now I will go to the Google keyword tool and type in the word laptop. Of course I am not thinking that I can simply make a website about a laptop as this is not targeted. Websites that are about laptops only are very big and hard to compete with.
3. See the screen shot below, I have typed in the word laptop, and now I am looking to see what has come up.

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Find keywords

Based on one or both of the following:

Word or phrase (one per line)

laptop

Website

Only show ideas closely related to my search terms

Advanced options Locations: All Languages: English

Search

Keyword	Competition	Global Monthly Searches
tablet laptops		6,600
portable printers for laptops		3,600
rent a laptop		9,900
laptop rental		14,800
laptop security		27,100
top gaming laptops		8,100
printers for laptops		9,900
laptop rentals		3,600
student discount laptops		5,400
durable laptops		1,300
best student laptop		4,400
student laptop discounts		3,600
xp laptops		14,800
laptops on sale		201,000

This looks interesting. I will check this keyword out!

- As seen in the screenshot above, I have found a small and niche that looks interesting.
- Now I will research that keyword.

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The screenshot shows the Keyword Tool interface. On the left, there are navigation options: Tools (Keyword Tool, Traffic Estimator, Placement Tool, Contextual Targeting Tool), Include terms, Exclude terms, Match Types (Broad, Exact, Phrase), and Help. The main area is titled 'Find keywords' and contains a search form with 'best student laptop' in the 'Word or phrase' field. Below the search form, there are filters for 'Only show ideas closely related to my search terms', 'Advanced Options and Filters' (Locations: Australia, Languages: English, Devices: Desktops and laptops), and a 'Search' button. The results are displayed in two tables: 'Search terms (1)' and 'Keyword ideas (800)'. The 'Search terms (1)' table has one row for '[best student laptop]' with 1,000 global monthly searches and 46 local monthly searches. The 'Keyword ideas (800)' table lists various related keywords with their respective search volumes. A red box highlights the 'Exact' match type and the '1,000' search volume. Another red box highlights the '1,000' search volume in the 'Search terms (1)' table. A red box highlights the 'Related keywords' section in the 'Keyword ideas (800)' table.

Keyword	Competition	Global Monthly Searches	Local Monthly Searches
[best student laptop]		1,000	46

Keyword	Competition	Global Monthly Searches	Local Monthly Searches
[best laptops]		49,500	1,300
[student laptop]		1,600	91
[best laptop]		49,500	1,600
[student laptops]		3,600	91
[best laptops for students]		1,900	36
[best student laptops]		720	16
[best laptop computers]		3,600	91
[student laptop deals]		1,000	36
[laptops for sale]		40,500	2,900
[cheap laptops]		110,000	4,400

In the screenshot above I have now searched for the word “best student laptop”. I have also ticked the box in the left column that gives me an exact match on the keyword.

6. Now I am going to search for the keyword in Google.

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best student laptop × Search


About 130,000,000 results (0.26 seconds) Advanced search


▶ [Affordable MacBook Laptop](#) Ads
Discover the durable MacBook 13.3" our most affordable notebook.
www.apple.com/au/macbook

[Sony Laptops](#)
Puts you & your family at ease with supremely user-friendly Operation.
sony.com.au/VAIO

[Student Laptop Buying Guide - Find the Best Student Laptops ...](#)  Q
Laptops for students should be cheap and affordable but still capable of all daily tasks a student will encounter. Learn more about student laptop ...
www.laptopical.com/student-laptop-buying-guide.html - United States - Cached - Similar

[Laptop buying guide - CNET Reviews](#)  Q
5 Oct 2010 ... The student | The business traveler | The photographer and/or videographer ...
Best mainstream laptops - Best desktop replacement laptops ...
reviews.cnet.com/laptop-buying-guide/ - Cached - Similar

[Best Student Laptop 2011](#) Q
In best student laptop 2011 we are going to take a quick look at what makes a top student laptop and then we will shortly review some of the best selling ...
hubpages.com/hub/Best-Student-Laptop - Cached - Similar 

[How To Choose The Best Student Laptop?](#) Q
11 Aug 2005 ... This article lists the different factors that make up the perfect student laptop. If you're considering purchasing a student notebook or ...
ezinearticles.com > ... > Mobile Computing - Cached - Similar 

[Best Student Laptops Guide - TrustedReviews - TrustedReviews](#) Q
Review by Andy Vandervell - 23 Aug 2010
23 Aug 2010 ... Best Student Laptops Guide. If you're heading back to school or to university you'll need a laptop or netbook. Here's our guide on what to ...
www.trustedreviews.com > Laptops - Cached - Similar

[Best Student Laptop - Overclockers Australia Forums](#) Q
4 posts - 4 authors - Last post: 12 Oct 2008
Best Student Laptop Portable and Small Form Factor.
forums.overclockers.com.au > ... > Portable and Small Form Factor

I have marked the websites with a tick if I think that I can out rank them. I actually went in and had a look at the pages to see how good they were. You can also use a paid program to help you with all this research called keyword elite.

This program will save you a lot of time, but if you do not have the money to buy it, then the freeway is fine until you do.

7. Now I am going to put quotation marks around the keyword to see if there are any pages with my keywords in the title.

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"best student laptop"



About 245,000 results (0.25 seconds)

Advar

[Apple® MacBook Notebook](#)

Discover the MacBook 13.3" LED backlit display. Starting at \$1199.

www.apple.com/au/macbook

[Sony Laptops - Head-turning Style and Advanced Functionality.](#)

VAIO Laptops & PCs

sony.com.au/VAIO

[Student Laptop Buying Guide - Find the Best Student Laptops ...](#)

Find the **Best Student Laptop**. Student laptop discount. As a student you need a laptop that enables you to do all basic office tasks and access the internet, ...

www.laptopical.com/student-laptop-buying-guide.html - United States - Cached - Similar

[Laptop buying guide - CNET Reviews](#)

5 Oct 2010 ... Visit CNET's laptop buying guide, get expert tips and reviews to find the laptop that's right for you.

reviews.cnet.com/laptop-buying-guide/ - Cached - Similar

[How To Choose The Best Student Laptop?](#)

11 Aug 2005 ... This article lists the different factors that make up the perfect student laptop. If you're considering purchasing a student notebook or ...

ezinearticles.com > ... > Mobile Computing - Cached - Similar

[Best Student Laptop 2011](#)

In **best student laptop** 2011 we are going to take a quick look at what makes a top student laptop and then we will shortly review some of the best selling ...

hubpages.com/hub/Best-Student-Laptop - Cached - Similar

[Best Student Laptops Guide - TrustedReviews - TrustedReviews](#)

Review by Andy Vandervell - 23 Aug 2010

23 Aug 2010 ... Best Student Laptops Guide - Laptop Review - A simple, easy to read guide to the best netbooks and laptops for students going to university.

www.trustedreviews.com > Laptops - Cached - Similar

[Best Student Laptop? - Notebooks](#)

13 posts - 10 authors - Last post: 1 Nov 2009

I am looking to supersede my current desktop system with a laptop that will be not only my main computer, but suitable for use at uni.

forums.whirlpool.net.au/archive/1311889 - Cached



I have once again put a tick next to the websites that I think I can out rank. Keyword Elite will show you all this and more.

I also see that other companies are advertising in this niche. That means that there must be the money to be made here.

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Ads

[HP Pavilion Notebooks](#)

View & Compare Complete Range Of
The Pavilion DV Series Today.
www.hp.com/au

[Student Laptops Offer](#)

Buy Laptop Worth \$800 or More & Get
Microsoft Office 2010 for Only \$1!
www.thegoodguys.com.au/LaptopOffer

[Laptops Up To 70% Off](#)

brandsExclusive Online Sale
Australia's #1 Online Shopping Club
brandsexclusive.com.au/laptops

[Laptop Auction From \\$9](#)

Wide Range of Quality Laptops For
Students. Bid At GraysOnline Now
www.graysonline.com

[Top 10 Laptops](#)

Find the Best Results for
Top 10 Laptops.
www.ask.com

[Top 10 Laptops](#)

Compare Prices & Save - All Brands!
Plus: User Reviews & Expert Ratings
www.pcworld.com/laptops

[See your ad here »](#)

8. After a little bit more research, if I decide to go ahead with this keyword I will go and see if there is a domain name that suits me.

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beststudentlaptopnow.com is available from just \$9.98/yr

[Add to Cart](#) also, find other alternatives below

Domain	Available?	Price/ Comments
SELECT ALL SELECT NONE INVERT SELECTION		
<input checked="" type="checkbox"/> beststudentlaptopnow.com	Available	\$9.98/yr
<input type="checkbox"/> beststudentlaptopnow.co	Available	\$11.88/yr ON SALE!
<input type="checkbox"/> beststudentlaptopnow.me	Available	\$9.98/yr
<input type="checkbox"/> beststudentlaptopnow.net	Available	\$9.98/yr
<input type="checkbox"/> beststudentlaptopnow.org	Available	\$9.69/yr
<input type="checkbox"/> beststudentlaptopnow.cm	Available	\$104.99/yr
<input type="checkbox"/> beststudentlaptopnow.cu	Available	\$2000

Criteria for choosing a keyword

1. 1000 or more exact searches.
2. Other companies advertising in Google search.
3. An upward trend for the keyword.

Questions you should ask yourself when choosing a main keyword

1. When people are searching for your keyword do they intend to buy?
2. Are there any products for you to sell and make money?
3. Do you have a passion for the subject as you might be revolving your whole life around it? Some say this is not necessary, but I'm not so sure about that!

What business model to choose for your niche?

Examples of different business models for websites:

- An information authority site: A large site usually in a larger niche. How to articles and information.
- A straight review site: This is a site where you review products and list your affiliate links to hopefully make a sale.
- An ecommerce site: You can either sell your products in an online store or someone else's and make a commission.
- A small niche sales site: This usually consists of a sales page, contact page, affiliate page, and so on.. It does not contain lots of information and the main page is for sales.

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- Small niche information site: This can be a full information site but it is about a small niche so there are limited posts. For example you can have a niche site about “golf shoes” or “acne”. They focus on a limited subject.
- Membership site: This site relies on people to join for a payment, usually monthly. Content is usually drip fed into the website.
- A local business website: A small business website needs the basic home page, contact page, products page, and so on. You might also have a shop to sell your products or services.

#2 Buy a domain name

Let me tell you I have bought domain names from everywhere.. At the moment I have nearly 100 domain names, and yes I do have a problem.

I use NameCheap.com because they offer free “Who is guard” with every domain name purchase. Most companies charge extra for this. It protects your identity and stops people nosing around in your business. (And they will)

NameCheap.com is easy to use and you can pay with your domain names through your Paypal account.

Tips to buying a domain name:

- Use your main keyword once in your domain name.
- Do not put dots or too many dashes in the name. A few dashes are ok.
- Always buy a .com name as .info,.net, etc are seen as cheap.
- Keep the length of the domain name to a minimum. (max 10 letters)

Let's use my domain name as an example of what you can use:

<http://wordpress-websitebuilder.com>

This domain name has a dash and is also very long. It also has the keywords in it.

I also have one with a number in the URL and it can still rank very high.

<http://tips4pc.com>

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#3 Buy website hosting

A webhost is a company that is going to house your website. The webhosting service should be available 24 -7 as people will want to see your website at all times of the day and night. Do not make the mistake of hosting your website with the local geek friend if you are serious about making this into a business.

Of course if you are really broke you can go to www.blogger.com (Google owned) and start a free blog there. You can also use your own domain name to make it look like a real website.

But if you are serious about making a future for yourself you will invest a small amount of money in professional run website hosting.

When buying webhosting you need to ask yourself some questions?

1. Are you a beginner? If you are then you must get hosting with Cpanel and Fantastico.
2. Do you want to host more than one website?
3. Have you researched [Wordpress website hosting](#) companies before you buy?

How much does webhosting cost?

Website hosting can cost anything from \$3.95 a month to \$100.00 a month. However if you are starting out I always recommend that you start on a low plan and if it all works out for you then upgrade later. After all that's what I ended up doing. Of course this was after I wasted a huge amount of money finding the host for me.

Save 25% off your hosting costs now!

I can give you a 25% discount on [Hostgator hosting](#) if you use this coupon code: **MITZSave25**
So you can buy one month hosting or 3 years hosting, which ever you prefer, and get a huge 25% off your bill.

See the instructions below on how to use this coupon code:

1. Go to the Hostgator website.

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2. Press on the order button for that particular package that you want to buy or simply just look at.
3. Buy a domain name or enter in one that you all have already bought.
4. Enter in your new coupon code (MITZSave25) to get 25% off your purchase price.

See the screenshot below.

Step 1: Choose a Domain

Step 1 » Step 2

Register a New Domain

Help me **register** a new domain name.

Enter Domain Name:

CONTINUE TO STEP 2

or

I Currently Have a Domain Name

Use an existing domain name.

Enter Domain Name:

CONTINUE TO STEP 2

Enter a Coupon Code

Coupon Code: ✓ You have chosen our most valuable coupon!

Change this to MITZSave25 to get 25% OFF!

5. When you see the preview of your order details you will see your discount. See the screenshot below.

It does not matter how much you buy as you will just received 25% off the total. Of course it is better to buy more when you can get this 25% off now.

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Please review the order details below:

24/7/365 Phone, Live Chat, Email Support	FREE!
Instant Account Activation	FREE!
Money Back Guarantee!	45 Days
Hosting	Hatchling
Package (36 Month Cycle)	\$ 178.20
Coupon Credit (MITZSave25 25.00 Percent OFF!)	\$ 44.55
Existing Domain (itemsinafirstaidkit.com)	\$ 0.00
Setup Price	\$ 0.00
Total Due: \$ 133.65	

I have read and agree to the [terms and conditions](#) of use.

CREATE ACCOUNT

Which website hosting company do I use and why?

Well I have had a few webhosting companies because I could find anyone that I knew to recommend a company to me. I was all alone with a decision to make a.s.a.p as I was in a hurry to make my first website. I grabbed the first webhosting I could find which turned out to be Godaddy. After I bought this hosting I really struggled with everything. It did not have Cpanel, which I later found out to be the number one feature I needed in webhosting.

Cpanel makes it easier to control the inside workings of your website as everything is right in front of you on a control panel. Also the Cpanel must have Fantastico.

I have a screenshot of my [Hostgator](#) website hosting Cpanel below. The picture is showing half the settings on that page...

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The reason I now use a webhost that has Cpanel and Fantastico is so I can install an entire website in a matter of minutes. I have now realized that it is a waste of time designing websites templates when you can get thousands of different designs for free.

As long as you have Cpanel and Fantastico you can install a Wordpress website in a minute, change the theme, configure settings, and then start working on your website.

The number one reason I use HOSTGATOR is for the 24 seven live chat support.

There are other webhosting companies that are just as good as [Hostgator](#) , such as [Fat Cow](#) and [BlueHost](#), however I have no reason to change over as I am happy now.

In fact John Chow used to host his websites with BlueHost and has now transferred to Hostgator.

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#3 Point the DNS server settings to your hosting

When you buy a name at NameCheap.com it will also give you the option to change the DNS server (name server) settings as you buy the name so you do not have to worry about it later. So if you buy a domain name from NameCheap.com and you want to use it on your Hostgator webhosting then you need to point the name to this hosting.

How to find your name server settings for your website hosting?

In Hostgator the name servers are right in front of you on the first page of your Cpanel. That's why I use Hostgator and Cpanel because it just makes it so easy. See the screenshot below. My name servers look like this ns333.hostgator.com and ns334.hostgator.com.

Account Information	
Package	[REDACTED]
IP Address	[REDACTED]
Server Name	[REDACTED]
Name Servers	
ns[REDACTED].hostgator.com	
ns[REDACTED].hostgator.com	
Home Directory	[REDACTED]
Operating System	Linux CentOS
Server Time	Mar 12 21:31 CST
Server Status	Click to View
Program Paths	Click to View
Program Versions	Click to View

You can also find your Name servers in the email you got when you bought your webhosting.

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Thank you for your order with HostGator.

We are happy to inform you that your Reseller Account has been configured and is ready for use!

You can login to our billing system at <http://gbclient.hostgator.com/login> using your email address and the password [REDACTED]

Your Control Panel: [https://\[REDACTED\].com](https://[REDACTED].com)

Your Domain: [REDACTED]

Your Username: [REDACTED]

Your Password: [REDACTED]

Your IP: [REDACTED]

Your 1st Nameserver: ns[REDACTED].com

Your 2nd Nameserver: ns[REDACTED].com

For directions on how to register your name servers, please read:

<http://www.hostgator.com/privatenameservers.html>

If you have requested cPanel please read <http://www.hostgator.com/resellerinfo.html> for all the information needed to manage your sever, including WHM and cPanel.

Visit the HostGator Knowledgebase and Video Tutorials section for solutions to commonly asked questions:

<http://support.hostgator.com/>

<http://www.hostgator.com/tutorials.shtml>

If you have any questions, comments, or concerns, feel free to email support@hostgator.com.

Best regards,
HostGator.com

As you can see in the screenshot above, my name servers are listed there very clearly. This is a very important e-mail and needs to be stored in a safe place.

So therefore when I buy a domain name I want to point it to this name server because that is where the website will be hosted.

To do this I would login to my Namecheap account where I bought my domain name and change the domain name servers to my hosting name servers.

How to point your domain name to your hosting

If I bought a domain name from Namecheap.com I would log into my account and press on the domain name to manage the settings.

1. You will see a link in the left column saying "domain name server setup". Click on this link.
2. Now you can check the box next to "specify custom DNS servers".
3. Fill in your DNS servers as shown below.
4. Press save after changing these settings.

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As you can see in the screenshot below I have entered in custom DNS servers to point to my Hostgator hosting.

The screenshot shows a domain management interface. On the left is a sidebar with a 'General' section containing options like 'Change Contacts', 'Domain Name Server Setup' (highlighted with a red box), 'Transfer DNS Back to Us', 'Registrar Lock', 'Auto-Renew', 'List Domain For Sale', 'TypoScan', and 'Whois Business Listing'. Below this is an 'Advanced Options' section with 'Nameserver Registration', 'Push Domain To User', and 'Grant Modification Rights'. The main content area is titled 'Modify Domain: advertisingbysms.net' (highlighted with a red box) and has a sub-header 'CHANGE EXISTING DOMAIN NAME SERVER INFORMATION'. A text block explains that existing DNS information can be changed, typically used when switching hosting, and that changes take up to 24 hours. There are two radio button options: 'Use NameCheap Hosting DNS Servers' and 'Specify Custom DNS Servers (Your own DNS Servers)' (highlighted with a red box). Below the second option is a table with 5 rows for entering nameservers. The first two rows contain 'ns[redacted].hostgator.com' with '=' symbols to the right. The last three rows are empty. A link 'Add More Nameservers' is at the bottom.

#4 Put the domain name into your website hosting

You only need to do this if:

1. You have unlimited domain hosting.
2. You have more than one domain name.
3. You do not want to install the website on the domain you used when you bought your hosting.

Now that you have pointed your domain name to your hosting, you also have to add the domain name into your settings.

Instead of explaining this all over I will give you a link that will take you to a post on my website. This article includes a video to see exactly how to add the domain name into your web hosting.

<http://wordpress-websitebuilder.com/add-a-domain-name-to-your-cpanel-web-hosting/>

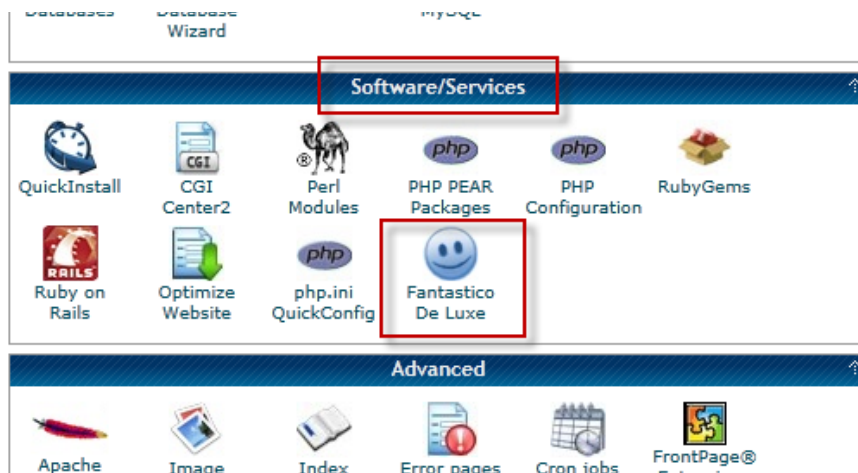
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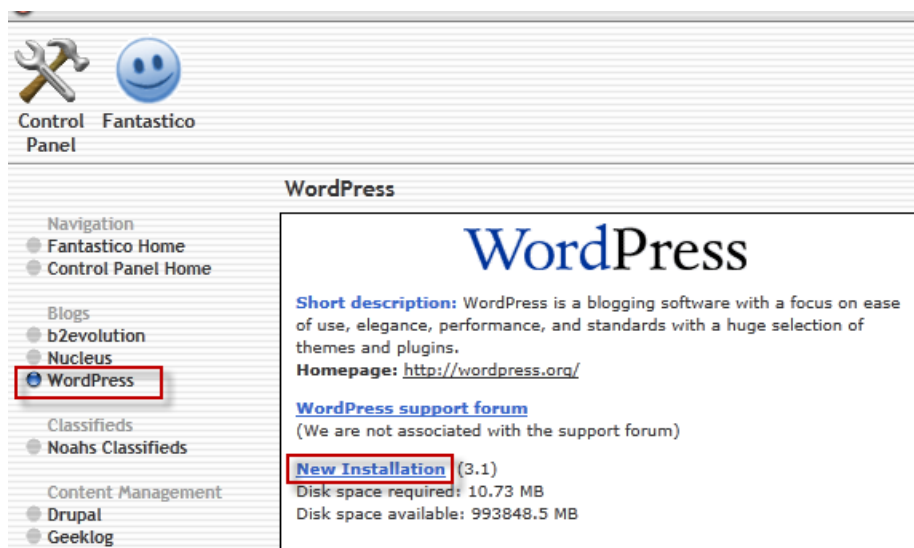
#5 Upload Wordpress through fantasticio in your Cpanel

Now you are ready to install a CMS (content management system) onto your web host. In this case we are using WordPress. In Fantastico you can install an auction site, forums, help desks, and most importantly, **Wordpress**.

1. **Sign into your Cpanel** and scroll down to the **Software/Services** section. Please note that I am using Hostgator for this example.
2. Double click on the **Fantastico De Luxe icon**.



3. Fantastico will open. Click on the **Wordpress** link in the left column.
4. Then press on **New Installation**. See the screen shot below.



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5. Select your **domain name from the list**. If you only have one domain name installed then there will only be one choice. If you have multiple domains added to your hosting then you will have to choose the right domain. See the screen shot below for more information.
6. Leave the **install directory** blank if you want your website installed directly on to the root of your domain. If you want your website installed into another directory you can add the name of the directory in the box. For example if I wanted to install my WordPress website in <http://mydomainname.com/blog> then I would simply put the word "blog" in the box. That directory will be created for me. I usually leave this box blank.
7. Now you need to fill in the **admin access data** which will be the name and password you use to get into your WordPress installation. This means that you need to **keep this name and password safe** and ready for you to login to edit your website.
8. The **base configurations** section is simply your nickname, your e-mail, and then the title of your website and the tagline. You can change these settings later if you are not happy with them.
9. Now you are ready to press on the **install WordPress** button.

Please take a good look at the screenshot below. It seems daunting at first, but it is really easy.

I have also created a video on my website <http://wordpress-websitebuilder.com/install-wordpress-using-fantastico-in-cpanel-hosting/>.

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WordPress

Install WordPress (1/3)

Select your domain from the list


Installation location

Install on domain: 


Install in directory: leave blank to install into root

Leave empty to install in the root directory of the domain (access example: http://domain/).
Enter only the directory name to install in a directory (for http://domain /name/ enter name only). This directory SHOULD NOT exist, it will be automatically created!

Admin access data

Administrator-username: 
(you need this to enter the protected admin area)

keep these details to get into Wordpress

Password: 
(you need this to enter the protected admin area)

Base configuration

Admin nickname:

Admin e-mail (your email address):

Site name:

Description:

10. After pressing on the **install WordPress button** you will see the next screen showing the details of your installation.
11. Now you will need to press on the **finish installation button**. Please see the screenshot below.

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WordPress

Install WordPress (2/3)

The MySQL database and MySQL user [REDACTED] will be created and used for this installation.

- You chose to install in the domain 0wii0.com, in a subdirectory called [blog](http://0wii0.com/blog).
- The access URL will be: <http://0wii0.com/blog>.

Click on [Finish installation](#) to continue.

[Finish installation](#)

12. Now your WordPress installation will be *installed for you*. It will probably take a minute or even less.

WordPress

Install WordPress (3/3)

[REDACTED] /wp-config.php configured
[REDACTED] /data.sql configured

Please notice:

We only offer auto-installation and auto-configuration of [WordPress](#) but do not offer any kind of support.

You need a username and a password to enter the admin area. Your username is [Mitz](#). Your password is [password](#) The full URL to the admin area ([Bookmark this!](#)): <http://0wii0.com/blog/wp-admin/>

[Back to WordPress overview](#)

Email the details of this installation to:



[Send E-mail](#)

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13. If you would like a **copy of your install details**, enter your e-mail address in the box provided and press send e-mail. All of the details will be sent to your e-mail address. I suggest you store this e-mail in a safe place.

#6 Sign into your Wordpress Dashboard

Now that you have installed Wordpress onto your web hosting you can go and start working on your website.

Remember the domain name you have purchased and added to your hosting? You need to type that name into the address bar at the top of your Internet browser. See the screenshot below. I have typed in <http://www.wordpress-websitebuilder.com> and then added **/wp-admin** to the end. Now you can press enter.



The sign in page for Wordpress will appear. See the screenshot below. Fill in the details with the username and password you created when you installed Wordpress.



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You can also watch this video to see more details.

<http://wordpress-websitebuilder.com/access-your-wordpress-website-dashboard-with-wp-admin/>

#7 Choose a theme to install

Now if Wordpress had nothing to offer then I would not recommend it in any way. However not only are most features in Wordpress free, it also has some unbelievable templates out there. There is a template or theme for every occasion. There is no need to know how to do web designing or any other fancy coding as installing a WordPress template covers most of this.

I use these Wordpress themes:

- [Socrates](#) – The theme I would tell a beginner to use.
- [Elegant Themes](#) – Best deal for Wordpress themes. 50+ beautiful themes
- [Thesis](#) – A bare bones theme to build and customize.

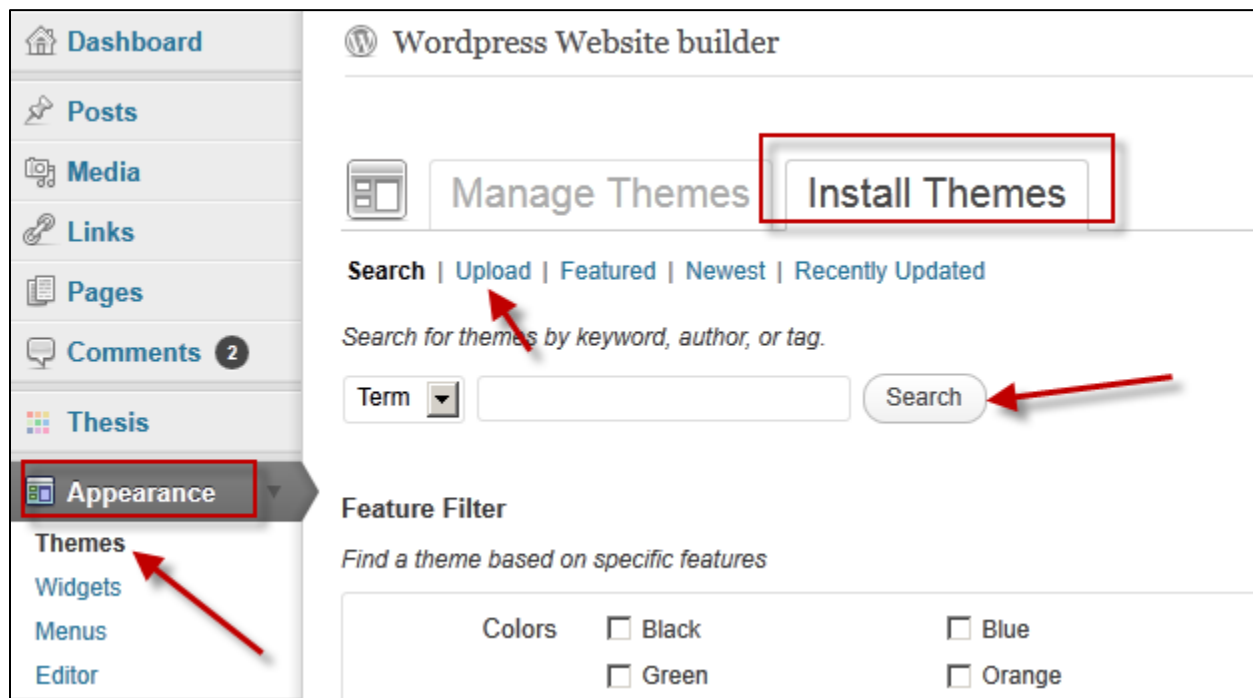
Wordpress installs a default blue theme for you to start off with.

How to change a Wordpress theme?

Go to Appearance>Themes>Install themes tab

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You can browse for a new theme or you can upload one from your computer. Don't waste time on this though. You can change it later.

Please visit another one of my videos to see how to install a Wordpress theme into your Wordpress website.

<http://wordpress-websitebuilder.com/install-or-change-a-theme-on-your-wordpress-website/>

Also here are some great sites that offer free Wordpress themes:

<http://wordpressthemesbase.com/>

<http://www.freewpthemes.net/>

<http://www.themes2wp.com/>

I do not use free themes as premium themes offer support which can save you hours of stress when customizing your theme.

Here are a few articles that are published on the website:

[5 things you should look for in a premium theme](#)

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[Best Ecommerce WordPress Theme](#)

[Elegant Themes Versus Thesis for WordPress](#)

[How to choose the best Wordpress Theme](#)

#8 Change important settings in your Wordpress installation.

There are loads of settings that you can change, however I never go any further without setting up these three important settings:

1. Change Privacy settings to allow search engines to find your website.
2. Enable pinging services to let everyone know when you make a new post.
3. Customize Permalinks so your urls are search engine friendly.

Change Privacy settings to allow search engines to find your website.

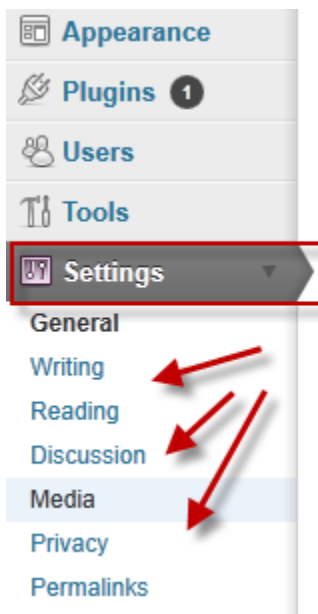
When you are signed into your website dashboard there will be an area that you can click on called

Settings. A menu will open up below this and there will be a list of settings you can change. The first setting you need to change is the privacy settings.

See in the screenshot below you can click on **Privacy** in the Settings menu.

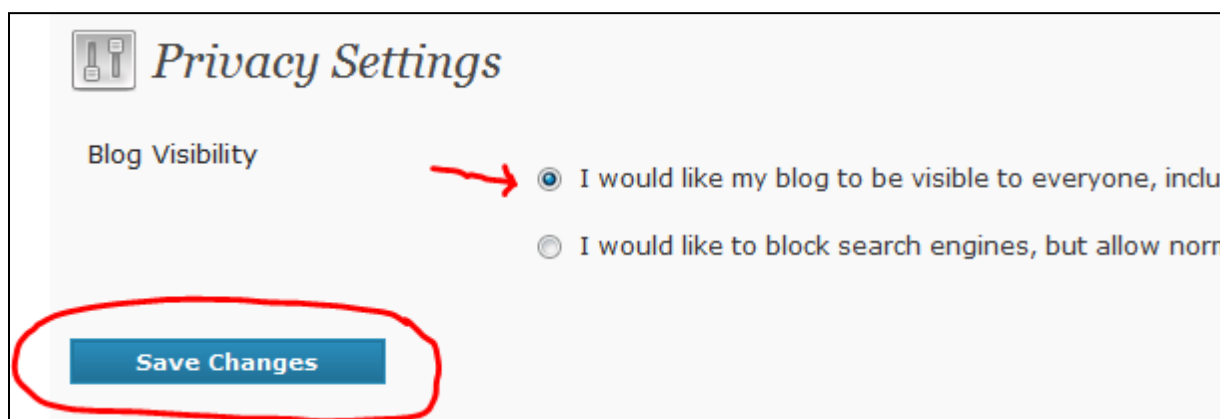
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Now the Privacy Settings will be there for you to change. There are two choices as you can see in the screenshot below. Check the option that says “I would like my Blog to be visible to everyone, including search engines (like Google, Bing, Technorati) and archivers.

After you have done this, press on Save Changes. Imagine if you forget to do this? You will be wondering why nobody is finding your website.



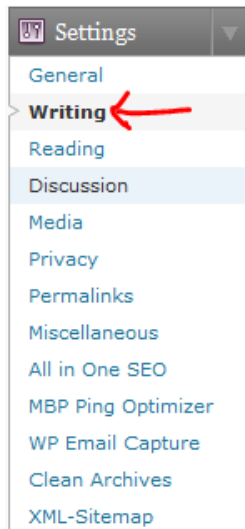
Enable ping services to let everyone know when you make a new post.

This is another important setting and thankfully Wordpress can do this for you automatically.

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1. Simply go to the Settings section again.
2. Press on **Writing** in the menu. See the screenshot below.



3. Under the heading of **Update Services** at the bottom of the page, you will see the ping options.
4. If you have not changed the **Privacy settings** you cannot use these ping services.
5. You will notice that the ping services have <http://rpc.pingomatic.com/> listed in the box. See the screenshot below.
6. I usually use an optimized ping list for this section. You can see the list [here](#). This list has the exact sites you should ping.

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Update Services

When you publish a new post, WordPress automatically notifies multiple service URLs with line breaks.

```
http://rpc.pingomatic.com/
```

Save Changes

See below I have pasted my new pinging list in the box. Then press **Save Changes**.

Update Services

When you publish a new post, WordPress automatically notifies the following site update line breaks.

```
http://blogsearch.google.com/ping/RPC2  
http://api.moreover.com/ping  
http://api.moreover.com/RPC2
```

Save Changes

To stop Wordpress from over pinging you need to install a plugin to control pinging. Visit this link to see a video on what plugin to install and where to download it from. <http://wordpress-websitebuilder.com/get-your-blog-pinging-everytime-you-make-a-post/>

You will also see the ping list there.

Customize Permalinks so your urls are search engine friendly

Permalinks is the url of your webpage. By default most Wordpress themes have Permalinks or url's that look something like this <http://www.yourwebsite.com/?p=33> which means this is post 33. But this is not good. We want Search engine friendly urls so we are going to change the Permalinks.

1. Go to the **settings** menu

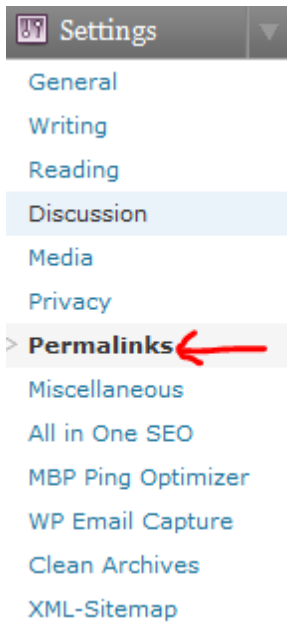
© Copyright 2011 All Rights Reserved <http://www.wordpress-websitebuilder.com>

Please share this Free Report with your friends and family

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2. Choose **Permalinks** from the menu. See the screenshot below.



3. Now the **Permalinks settings** will appear

4. Put a check next to **custom structure**

5. Now type in **/%postname%/** into the box


6. Then press **Save changes**. See the screenshot below.

7. Now your URL's will look something like this: <http://www.yourwesite.com/cool-name-of-post/>

The search engines can under what your post is about now. How could they possibly know what post 33 means?


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 **Permalink Settings**

By default WordPress uses web URLs which have question marks and lots of numbers in them, however Word and archives. This can improve the aesthetics, usability, and forward-compatibility of your links. A [number of tags](#)

Common settings

<input type="radio"/> Default	<code>http://wordpress-websitebuilder.com/?p=123</code>
<input type="radio"/> Day and name	<code>http://wordpress-websitebuilder.com/2010/03/13/sample-post/</code>
<input type="radio"/> Month and name	<code>http://wordpress-websitebuilder.com/2010/03/sample-post/</code>
<input type="radio"/> Numeric	<code>http://wordpress-websitebuilder.com/archives/123</code>
<input checked="" type="radio"/> Custom Structure	<code>/%postname%/</code> 

Optional

If you like, you may enter custom structures for your category and tag URLs here. For example, using `topics` `http://example.org/topics/uncategorized/` . If you leave these blank the defaults will be used.

Category base

Tag base

Save Changes

I do not recommend using dates or categories in the permalink structure because:

1. Having just the domain name and the post title will make it easy to move your blog from one content management system to another.
2. Having a domain name and post title will also allow you to reuse your posts and keep the same URL. This means that your posts will be dateless and can be revived from old archives and made to look new.

#9 Install plugins

Plugins are basically addons you can install to perform a particular task for you. Plugins save you a huge amount of time and sometimes money. It's just an easy way to automate some of the jobs involved with making websites.

You do not need all of the plugins listed below on every website. On a new website I would install plugins that I need first.

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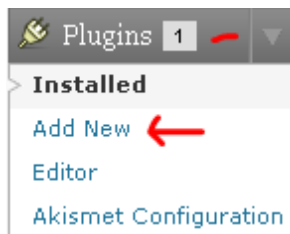
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- A SEO plugin. Good to have this asap.
- Akismet and Gasp
- Commentluv
- Replyme
- Bullet Proof Security
- Fast secure contact form

A new website should not need WP super cache or even a related post plugin if there is not much content.

How to install a Wordpress plugin?

Add all your main plug-ins for SEO and automatic blogging. Configure plug-ins by adding passwords, api keys, etc...Make sure you have these details available for every blog thereafter. Go to Plugins and then press **Add New**. See below.



To install a plugin you need to know what you want and is it to be installed from your computer or from the plugin library on Wordpress. I like to have the plugins on my computer and just go through them one at a time. It saves a lot of time searching for them.

Here is a link to a video that shows you how to install a plug-in into Wordpress.

<http://wordpress-websitebuilder.com/search-for-and-install-a-wordpress-plugin/>

What Wordpress Plugins do I put on my Wordpress Websites?

There are so many Plugins to choose from; however here are some that I use.

Clean Archives Reloaded: A slick, Javascript-enhanced post archive list generator for WordPress 2.5+. You can see it in action here: <http://tips4pc.com/sitemap-2>

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CommentLuv: Reward your readers by automatically placing a link to their last blog post at the end of their comment. Encourage a community and discover new posts.

BulletProof Security: Website Security Protection: BulletProof Security protects your website from XSS, CSRF, Base64_encode and SQL Injection hacking attempts. One-click .htaccess WordPress security protection.

Do Follow: Removes the evil nofollow attribute that WordPress adds in comments.

Fast Secure Contact Form: Fast Secure Contact Form for WordPress. The contact form lets your visitors send you a quick E-mail message. Super customizable with a multi-form feature, optional extra fields, and an option to redirect visitors to any URL after the message is sent.

ReplyMe: Send a email to author automatically while someone reply his comment.

SEOPressor V4: Daniel Tan's Popular [SEOPressor](#) automatically optimizes your on-page SEO to hit top search engine rankings.

Akismet: (Will come with Wordpress) Make sure you activate it.

MaxBlogPress Ping Optimizer: (Search in google to download)

Yoast: WordPress SEO is the most complete WordPress SEO plugin that exists today for WordPress.org users. It incorporates everything from a snippet preview and page analysis functionality that helps you optimize your pages content, images titles, meta descriptions and more to XML sitemaps, and loads of optimization options in between.

Privacy Policy: Automatically adds an AdSense-compliant privacy page. (Search and install through Wordpress) This is not necessary because you can simply create a privacy policy page and write your own content.

Simple CAPTCHA: To prove that humans are leaving comments and not spamming programs. (Search and install through Wordpress)

FeedWordPress: Simple and flexible RSS syndication for Wordpress. (Search and install through Wordpress)

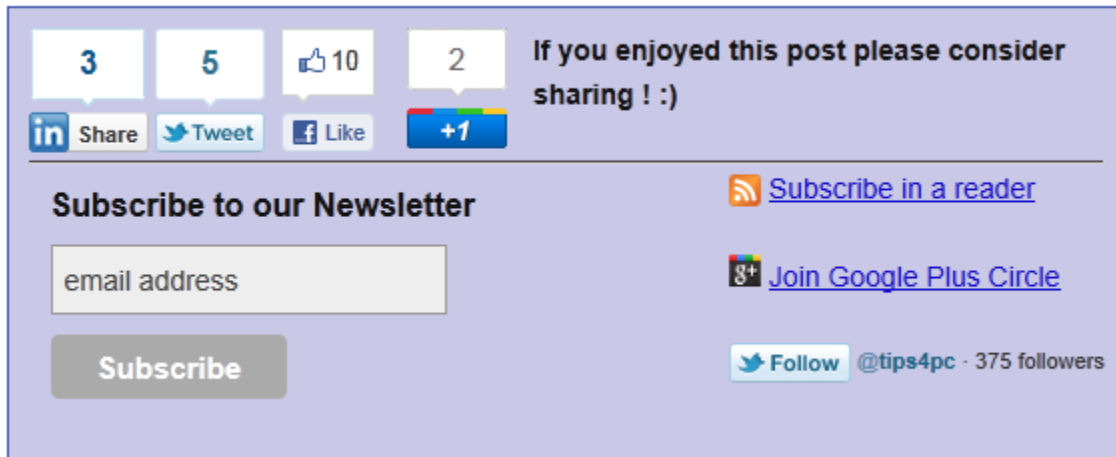
Cross-linker: Allows you to set up words which can auto link to certain pages within your website or affiliate links. (Search and install through Wordpress). I like to do internal linking manually but when you do not have time this plugin is a great help.

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Sharebar: Adds a dynamic bar with sharing icons (Facebook, Twitter, etc.) that changes based on browser size and page location.

Socialize: Adds actionable social bookmarking buttons to your site



Simple Google Sitemap XML: Simple Google Sitemap XML Generates a valid Google XML sitemap with a very simple admin interface. Not needed if you have Yoast.

Tubepress: Displays Youtube galleries in your posts or sidebar. (Search and install through Wordpress)

WPSubscribers: The comprehensive Wordpress subscription plugin that dramatically boosts your blog opt-in rate without additional traffic, guaranteed.

WP Super Cache: Very fast caching plugin for WordPress.

Quizzin: Quizzin lets you add quizzes to your blog. This plugin is designed to be as easy to use as possible. Quizzes, questions and answers can be added from the admin side. This will appear in your post if you add a small HTML snippet in your post.

#10 Configure plugins

After installing a plugin it will need configuring which means you have to enter in some particular settings or password to activate it. Each plugin is different; however they are all

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useless if you do not configure them. It's just another form you will have to fill out, but when you are done, that's it. You will be ready to add content to your website.

Customizing Wordpress Checklist

1. **Create the main pages for your WordPress website.** These include about me, contact, privacy policy, affiliate disclosure, and sometimes a site map.
2. **Create categories** for your posts using your related keywords. Make sure you fill in the description of your categories.
3. **Create a custom 404 page.** You can enter the editor to add your own customized code into your 404 page. This is not necessary but it does help you guide your lost visitors to wear you want them to go.
4. **Add Linkwithin.** You can go to <http://www.linkwithin.com/> to sign up your website and you will be given a plug-in to install. The end result is you will have related posts showing at the end of your articles, but showing images as well.
5. **Add in Google analytics code.** You will need this to track your website stats. Here are two articles I have published on my website.
 - a. <http://wordpress-sitebuilder.com/add-google-analytics-code-to-your-wordpress-website/>
 - b. <http://wordpress-sitebuilder.com/where-is-the-google-analytics-embed-code-for-my-website/>
6. **Setup Authors.** In the general settings you can tick the box that says "anyone can register" and also choose their default user role. I like to set the default user role to subscriber and I do not want people posting articles on my blog without permission.

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 General Settings	
Site Title	<input type="text" value="Wordpress Website builder"/>
Tagline	<input type="text" value="Build Websites With Wordpress + Make Money"/>
WordPress address (URL)	<input type="text" value="http://wordpress-websitebuilder.com"/>
Site address (URL)	<input type="text" value="http://wordpress-websitebuilder.com"/>
E-mail address	<input type="text" value="admin@tips4pc.com"/>
Membership	<input type="checkbox"/> Anyone can register
New User Default Role	<input type="text" value="Subscriber"/> ▼

To add new authors:

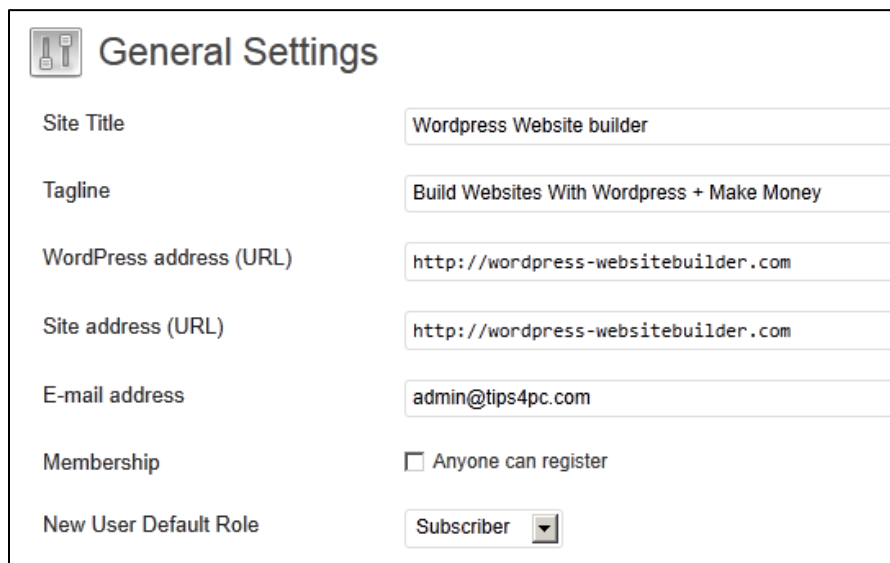
1. Go to the side menu and click on **users**.
2. Then **add new**.

When adding a new user it is better to use an e-mail address that is attached to their gravatar as this will show up in the comments section when they reply to visitors. This includes you!

7. **Setup your site Title.** This can be done in Wordpress under the general settings section as shown below. If you are using Thesis, this theme will use these details for your blog title and Tagline.

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General Settings

Site Title: Wordpress Website builder

Tagline: Build Websites With Wordpress + Make Money

WordPress address (URL): http://wordpress-websitebuilder.com

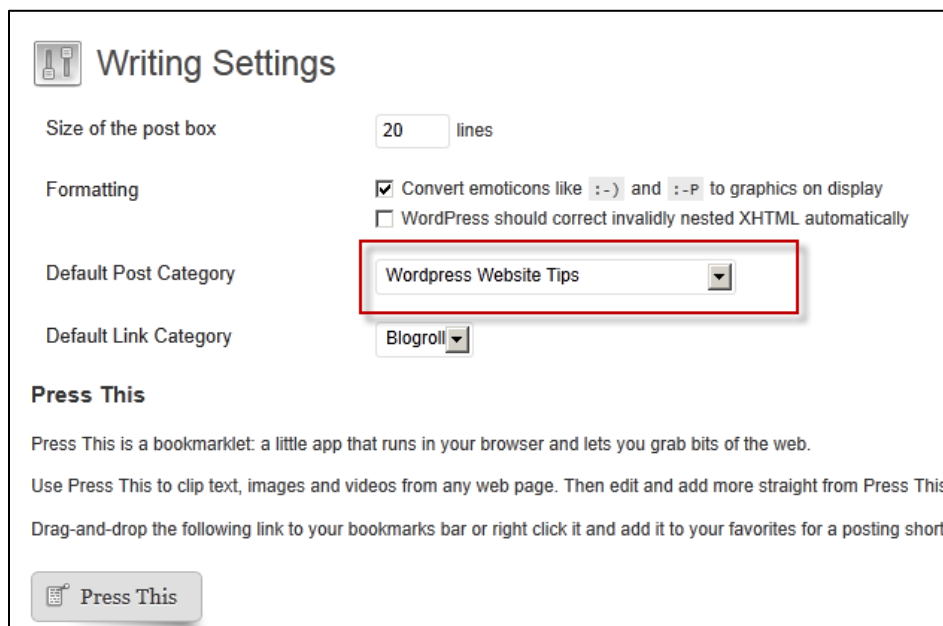
Site address (URL): http://wordpress-websitebuilder.com

E-mail address: admin@tips4pc.com

Membership: Anyone can register

New User Default Role: Subscriber

8. **Set a default category** just in case you forget to put your post into a category. The default category will be set to “uncategorized” which does not look good.



Writing Settings

Size of the post box: 20 lines


Formatting: Convert emoticons like :-) and :-P to graphics on display
 WordPress should correct invalidly nested XHTML automatically

Default Post Category: Wordpress Website Tips

Default Link Category: Blogroll

Press This

Press This is a bookmarklet: a little app that runs in your browser and lets you grab bits of the web.
Use Press This to clip text, images and videos from any web page. Then edit and add more straight from Press This
Drag-and-drop the following link to your bookmarks bar or right click it and add it to your favorites for a posting shortcut



9. **Setup discussion settings.** Here you can allow anyone to comment or only registered users will, allow trackbacks if another blog links to you, set moderation rules, and much more.

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Discussion Settings

Default article settings

- Attempt to notify any blogs linked to from the article.
- Allow link notifications from other blogs (pingbacks and trackbacks.)
- Allow people to post comments on new articles

(These settings may be overridden for individual articles.)

Other comment settings

- Comment author must fill out name and e-mail
- Users must be registered and logged in to comment
- Automatically close comments on articles older than days
- Enable threaded (nested) comments levels deep
- Break comments into pages with top level comments per page and the comments should be displayed with the comments at the top of each page

E-mail me whenever

- Anyone posts a comment
- A comment is held for moderation

Before a comment appears

- An administrator must always approve the comment
- Comment author must have a previously approved comment

Comment Moderation

Hold a comment in the queue if it contains or more links. (A common characteristic
When a comment contains any of these words in its content, name, URL, e-mail, or IP, it will b

10. **Front page settings.** Do you want to show your latest posts on the homepage of your blog or would you like to choose a static page to show.

Below you can see two screenshots. One is showing the setting you can choose for your latest posts.



Reading Settings

Front page displays

- Your latest posts
- A [static page](#) (select below)

Front page:

Posts page:

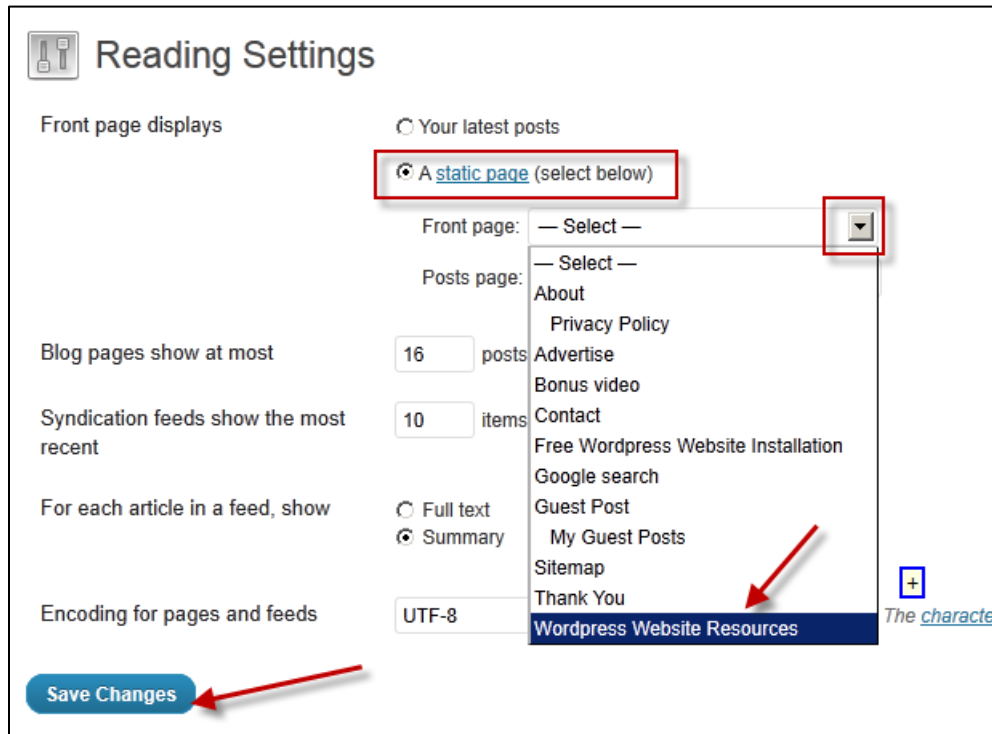
Blog pages show at most

posts

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The next screen shot is showing how to choose a static page to show on your homepage. In the example below I have chosen the WordPress website resources page to show on the front page of my blog.



Resources List

[Hostgator](#) – Not the cheapest hosting but the best for me...No downtime in 3 years for me..

Nothing but support via 24-7 live chat help! Don't forget my coupon code **MITZSave25**.

[NameCheap.com](#) – Free bonuses when you buy a domain name here. Also cheap.

Keyword Research

[Google keyword tool](#) – Free to use. Enter a keyword and press search.

[Google search](#) – Still need to check out your competition.

[Keyword Elite](#) – What I use to do all this hard work for me. Finding the right keywords is the most

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important step when building a website.

[Keyword Winner](#) - You can drill down and dig even deeper to find the WINNING keywords you need to get you 1st page in literally hours.

Installing a WordPress website through Fantastico

<http://wordpress-websitebuilder.com/install-wordpress-using-fantastico-in-cpanel-hosting/>

Installing a WordPress theme

<http://wordpress-websitebuilder.com/install-or-change-a-theme-on-your-wordpress-website/>

Wordpress Themes

[Artisteer](#) – Make your own Wordpress themes. Here is an example of a theme I made with this program: <http://wordpresswebsitehost.com>

[Socrates](#) – The theme I recommend for any new webmaster.

[Elegant Themes](#) – Best deal for website themes. Over 60 themes for \$39. You can download them all. Ecommerce, real estate, review themes, restaurant themes, blogging, and more. You will never see anything like this on the internet.

[Thesis](#) – An amazing framework to build on. All the big bloggers use this.

[Thesis Skins](#) – Amazing skins for Thesis including blogs, sales pages, and more.

Outsourcing

[Elance.com](http://elance.com)

odesk.com

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SEO

[SEOPressor](#) – The number one on page SEO plugin.

Back linking

[how to research a niche topic.](#)

[Squidoo](#) – Create a free blog and earn revenue from it.

Email marketing

[Mailchimp](#) – The email marketing crew I use..Free to use until you get too big.

[Aweber](#) – I think these guys have one month trial. One of the best but I prefer Mailchimp.

[Wpsubscribers](#)– Email capture boxes anywhere you want on your blog without any coding.

Research

[Warrior Forum](#) – Learn from other webmasters who are in the same boat.

Of course there are plenty of resources missing here. Please visit my website to [find out more](#).

Kind Regards

Mitz Pantić



[Hey Tweet me!](#)

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If you are thinking about buying webhosting I have a gift for you.. Use this coupon code **MITZSave25** to get 25% off anything you purchase with Hostgator, the number one hosting company.

